

San Antonio Women's Chamber of Commerce
Board of Director's Meeting
Institute of Texan Cultures
February 5, 2018

Board Members Present: Dr. Yvonne Katz, Rebecca Hughes, Sarah Becher, Diane Polanco, Tracey Ritchie, Angelica Docog, Cindy Taylor, Zina Guerra, Dr. Susan Blackwood, Lori Johnson Leal, Margie Hildreth, Stacey Isenberg, Gabrielle Gelo, Kristen Villareal, Belinda Gavallos, Dr. Sandra Neubert, Rosalind Reeder, Jennifer Haft, LaJuana Chambers, Asia Ciaravino, Barbie Scharf-Valdez, Lisa Ayres, and Casey Annuzio

Board Members Absent: Yolanda Rogers, Mona Helmy and Amy Gonzalez

New Business

- Sarah introduced the new board members and allowed them each a few moments to tell the board about themselves.
- Each board member gave a short introduction of themselves for the new board members.

Secretary Report

- Minutes from last board meeting – LaJuana's name was spelled incorrect; Tracey to adjust.

ACTION: Motion made and seconded to accept minutes. Passed with revision.

Report from Treasurer

- No financials to report this month.

ACTION: None

Committee Reports

- Please let Sarah know about your next committee meeting. The more notice the better. This includes conference calls.
- **Communications**
 - Rebecca reported that the new member resource materials are available
 - February 22nd TDL will have Judge Stone, all can attend
 - SWS communication went out on Friday
 - Deadlines have been coming up on the 9th for TDL and SW, then Feb 23 for Fiesta Mixer and Golf.
 - Kristen reported on Social Media
 - FB up 37 to 1769
 - Twitter up 23 to 3,428
 - Linked In up 10 to 576
 - Instagram up 83 to 404
 - Gabrielle suggested a "how to" class on sharing and social media engagement to teach members how to create more engagement.
- **Education/Leadership**
 - Discussion:
 - Smart Women – Diane reported that we are all set for February – thank you to Zina for the locations & hosting!

- March will be at the Girl Scouts and then we will follow up with Becky Speith on her session.
- May might be at Franklin Park, need to check back.
- TDL – We kicked off and may be adding 1 or 2 more attendees in February. We have a wonderful group!
- BBB – Begins in March looking through the archives from Monica
- **Events**
- **Golf**
 - Cindy reported that we will be at the Hyatt Hill Country course the Monday after Mother's Day in May. We have 16 teams so far
 - Board members – please work on securing your teams. We also have lots of sponsorships open.
 - There are 3 new committee members.
 - Cindy distributed two golf handouts.
- **Gala**
 - Dr. Blackwood reported that the Gala will be November 10th. We are looking at securing the Valero Campus at 1604 – good catering deal, drinks are reasonable and they have great parking. It's a little far so looking at valet and possibly having a valet sponsor.
 - We found someone for the auction – they will get all the items, set up, and get a percentage.
- **PowerHour**
 - Angelica reported we had a great meeting and presentation in Jan. It was her first time speaking about her story and it was really great.
 - Finalizing June and October. If you have any ideas or suggestions, please send to Angelica.
- **Networking Mixer**
 - Ros reported that she is working on the location for the Fiesta mixer.
- **Membership**
 - We are up 4 and down 3; had 1 increase in small business and a nonprofit.
 - For corporations, Coca Cola renewed; Sea World was going to, but had to cut back and will revisit in 2019.
 - Will follow up with 2017 Gala winners after their free year to see if they will continue on.
- **Committee Involvement**
 - Continue working on keeping members involved. Who will take your place when you step down?
- **Charity of Choice**
 - Lori reported that we are starting the process, distributed the dates.
 - We are opening up nominations to all members, rather than just board members.
 - Dr. K noted that we have raised our donations to \$10,000 annually. That will be \$7,000 from the Foundation Gala and \$3,000 from the Golf Tournament
- **Tri-Centennial Project**
 - We sent out our letter to several private and public schools, but after speaking with a couple of applicants we did not necessarily find the right fit. We may be able to help in some other application to help. Working on figuring out next steps.
- **Exec. Report**

- Dr. Katz noted that we have an event coming up for the Mayor's city report – let Nicole know if you are interested in attending. The Board will pay ½ the ticket price and you can pay the rest. There are tables of 10.

Other business and Adjournment – 1:05 pm