

San Antonio Women's Chamber of Commerce
Board of Director's Meeting
Texas A&M
May 7, 2018

Board Members: ✓ Dr. Yvonne Katz, ✓ Rebecca Hughes, ✓ Dr. Sandra Neubert, ✓ Cindy Taylor, ✓ Jennifer Haft, □ Stacey Isenberg, □ Lisa Ayers, ✓ La Juana Chambers, □ Asia Ciaravino, □ Rosalind Reeder, ✓ Sarah Becher, □ Angelica Docog, ✓ Diane Polanco, □ Dr. Susan Blackwood, □ Tracey Ritchie, □ Kristen Villarreal, ✓ Lori Johnson Leal, □ Belinda Gavallos, ✓ Gabrielle Gelo, □ Barbie Scharf-Zeldes, ✓ Mona Helmy ✓ Amy Gonzales ✓ Casey Annunzio and □ Yolanda Rogers

Pledge

Secretary Report

- Minutes from last board meeting reviewed.
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ACTION: Motion made and seconded to accept minutes as with the corrected spelling of Nettie Hinton and Facebook number should be 1,835 (+38). *Passed*

Report from Treasurer (Sarah on behalf of Stacey)

- Discussion: We have decided to hire a new CPA firm. Sarah met a new company at our Mucho Medals event at the Pearl. Upon further discussions she was able to negotiate an in-kind trade for a Bronze membership with Akin, Doherty, Klein & Fudge, P.C. They will begin immediately doing our internal audit and taxes going forward.

Committee Reports

- **Communications**

- Rebecca reported that we have several communications going out for SWS on 5/16, TLD Spotlight on 5/24, POWERhour! on 6/13, New Member Mixer on 6/7, so if anyone plans to attend they need to register.
- Rebecca reminded that TLD Spotlight info for June is due tomorrow.
- Kristen was absent, but sent in her social media report as follows:
 - Facebook – 1,856 (+21)
 - Twitter – 3,504 (+37)
 - Instagram – 684 (+124)
 - Linked In – 579 (+3)
 - Shared live post during Fiesta Mixer on Facebook, Twitter and Instagram
 1. Top Tweet (184 impressions)
 2. Most engagement on Instagram (343 Reach/59 likes)
 3. Facebook post reached 208 people

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- **Education/Leadership**

- Discussion:
- Smart Women – Diane reported that they are ready for SWS this Wednesday at Franklin Park. They will be at the new facility near TPC. They need more door prizes. Diane and Casey will be meeting soon to get

a plan together for the 2018-2019 sessions. They are planning a committee meeting in July.

- TLD – Dr. Katz reported the sessions are going well and the women are very appreciative of the sharing of ideas. Asked board members to join them for Suzanne Scott as the May Spotlight speaker.
- BBP – Just began the first session in April, which are being held this year at Café College. Sessions are going well.

- **Events**

- **Golf**

- Discussion: Cindy reported that everything is going well. She has an opening for 1 team, but would like 2 more. If anyone knows of teams please contact Cindy. Pin flags have been ordered. The goody bag stuffing party will be Friday, May 11 at Dr. Katz's house. Custom bags were ordered by CPS and they have arrived. Sponsorship numbers look good. We are counting on our new auction partner to put us over the top.

- **POWERhour!**

- Discussion: Rebecca reported on behalf of Angelica that we are set for the June PH with Jo Ann Andera being our featured speaker. The committee is still working on finding a speaker for October.

- **Mixers**

- Discussion: Amy reported that they were working on the location for the December Mixer. Working on the possibility of inviting other Chambers. Rebecca let them know that during the meeting with Fresh Horizon's, Caryn provided the options of SA Museum of Art, the McNay, SA Botanical Gardens, the Witte and the Whitley Theological Center. The house that was on the UIW campus was brought up as a possibility as well if Fresh Horizon's is a preferred vendor. Rebecca will work with Ros and Amy to get additional research and a contract signed.

- **Gala N/A**

- **Membership**

- Belinda reported that we have 7 new members and 1 non-profit.
- SA Woman renews in June and Rebecca stated she would meet with them again to renew in-kind contract.
- Belinda is working with Mood Media to purchase a corporate membership.
- Her committee called all 7 new members for New Member Mixer; 2 of the new members were from the Fiesta Mixer.
- Belinda would like to receive a report of non-members that have registered for events, prior to the event, so her committee can be on the lookout for them in order to recruit.

- **Committee Involvement**
 - Discussion: Dr. Neubert stated that it was exciting to hear how well committees are doing. She would like to hear about the “stars” on the committees from the Committee Chairs.

- **Mentorship**
 - Discussion: La Juana is working on a plan for mentorship. She is working to see who has existing infrastructure that we can mirror similar to CASA, BCFS, CPS, PAL and BBBS. She met with Cynthia Vaughn to discuss activities you can provide to mentors that can be held with groups or individuals.

- **Charity of Choice**
 - Discussion: Lori Johnson reported that she had received the nominations for the Charity of Choice. She was missing Girl Scouts on her spreadsheet that she provided to the board, but will get them added; in addition, she will contact all 8 on the list to let them know they have been nominated and will be receiving a notification to fill out the “Use of Funds” form and check their credentials on Guidestar.

- **Report from Executive Director**
 - Discussion: Dr. Katz thanked Cindy for a Yeoman’s work on the Golf tournament. She stated that she and Cindy are also very excited about the new auction company and the items they are providing. Encourage board members to purchase a Super Ticket even if they couldn’t attend and/or come out and bid on auction items. Nicole will send out an invoice to those that would like to purchase in advance.

Other business

Adjournment at 12:50pm