

San Antonio Women's Chamber of Commerce
Board of Director's Meeting
San Antonio Water System Headquarters
May 6, 2019

Board Members in Attendance: Stacey Isenberg, Dr. Yvonne Katz, Sarah Becher, Dr. Susan Blackwood, Dr. Sandra Neubert, Casey Annunzio, Tammy Calton, Asia Ciaravino, Angelica Docog, Ilene Devlin, Zina Guerra, Mona Helmy, Francy Leal, Francesca Rattray, Debra Reece, Reilly Smolinsky, and Cindy Taylor, and Kristi Wyatt

Also attending was Nicole Ross.

Board Members Absent: Adrienne Cox, Karen Dayle-Van Buskirk, Belinda Gavallos, Amy Gonzalez, Lori Johnson Leal, Diane Polanco, Barbie Scharf-Zeldes, Juanita Sepulveda, and Kristen Villarreal

Pledge

All board members recited the pledge.

Secretary's Report

The April 1, 2019, minutes were submitted by e-mail to board members. Sarah Becher submitted a revision under Membership Program.

ACTION: Sarah Becher moved and Sandra Neubert seconded a motion to accept the minutes as revised, which passed.

Treasurer's Report

Francy Leal distributed a written financial report. Selected line items were reviewed. The SAWCC has a strong cash position. A review by ADKF should be completed by the end of May 2019. An extension has been filed for federal taxes.

ACTION: No action

Committee Reports

- **Communications**

Kristi Wyatt stated that an e-mail survey was sent to about 272 SAWCC member contacts, with around 40 responses. Facebook was the preferred social media method. For obtaining SAWCC information, the website was most used, followed by Constant Contact. Items utilized last year included the website and attending an event, which indicated people are engaged virtually and in person. Responders were most familiar with the Smart Women Series, POWERHour, and networking, with the Golf Tournament and Bloomberg series less familiar. Around 80% said they would recommend the SAWCC, with 50% of those giving a 5 or above rating. Responses indicated they did want a website spotlight on members. Items desired for next year were more e-blasts and the website. The survey responses provided good information toward developing a communications plan. Also, the committee plans to do personal interviews and to reach

outside organizations. Surveys could be conducted at SAWCC events, with perhaps a gift or benefit for doing the surveys.

Kristen Villareal submitted a written report after the meeting. Her goals for April were to develop a May editorial calendar to capture key happenings. She created Facebook events for the Smart Women Series and the Transformational Leadership Development Series. Also, the Bloomberg, Smart Women Series, and Community Support reminders were posted. In April, the SAWCC Facebook had 2,253 likes (up 41); Instagram had 1,028 followers (up 5); Twitter had 3,626 followers (up 5); and LinkedIn had 334 followers (up 14).

- **Smart Women Series**

Casey Annunzio stated that the May 15 event has Miara Shaw coming from Houston. More people are needed to attend, so everyone was encouraged to resend the e-mail to advertise the event.

The UTHSC has one-stop health screenings. The staff wants to work with the SAWCC on joint events. The SWS Committee will study the 2019–2020 calendar to see if an event could be held there.

- **Transformational Leadership Development Series**

Angelica Docog reported that Asia Ciaravino was a great speaker at the April meeting. The group of women represent a broad spectrum of careers and enjoy learning and participating. Graduation will be in June.

- **Bloomberg Business Program**

Sarah Becher stated that she and Kristi Wyatt are presenting the May 19 program. Surveys were conducted last year and before the series began this year, with 90% of what those responders wanting to learn included in this year's program. About 75% are current SAWCC members.

The June program will feature Gen Laura Linderman and Betty Burke. The costs of the *Bloomberg* magazine rose significantly, so the committee decided to spend that cost on skills assessment for attendees.

Dr. Katz noted that Bloomberg members will get an individual assessment of skills. Anyone wanting to attend the June meeting can pay the June program cost plus \$28 to have the assessment done. Contact Nicole Ross to attend the June meeting.

- **Golf Tournament**

Cindy Taylor noted that only three team slots remained to be filled. The price per team could be lowered to \$400 if needed to sell out the tournament. The tournament is in the profit mode. Almost all of the sponsorships have been sold out. Alcoholic beverages will be available on the course for \$4.00 each. People will gather to fill the goodie bags on May 9 at the home of Dr. Katz. An e-mail will be sent today to sponsors outlining the logistics of the event. An e-mail to the players will be sent next week.

- **POWERhour! Luncheons**

No report.

- **Mixer**

Reilly Smolinsky requested final budget numbers for the year's mixers. The April event at the Institute of Texan Cultures had great food and entertainment. September 16 will be the next mixer. The committee is looking for fall partnership organizations or events.

Dr. Katz suggested possibly partnering with Can We Talk in August for women's suffrage month. There are 66 women's groups involved, and an e-mail about donating school supplies could produce great results.

- **Membership**

Belinda Gavallos submitted a written report. In April, the SAWCC had 14 corporate, 21 small business, 58 nonprofit organizations, 101 individual, and 8 students memberships. Twelve memberships are up for renewal.

- **Community Involvement**

Dr. Sandra Neubert stated that all of the new board members have been through orientation. Plans for next year are going well.

- **Charity of Choice**

Asia Ciaravino reported that the following organizations have been nominated for the 2019–2020 Charity of Choice: 100 Club of San Antonio, Girl Scouts of South Texas, SLEW, Crosspoint Inc., San Antonio Threads, and San Antonio Youth Literacy. Asia will e-mail all the nominated organizations' descriptions, and the board members will vote on the final choice.

- **Mentorship Program**

Francesca Rattray stated that the next Mentorship event will involve teens and high school students. The committee may work with the YWCA to apply for foundation funds since the YWCA is a 501(c)(3) organization. Foundations want to fund nontraditional women going back to school.

Executive Director's Report

Dr. Yvonne Katz noted that, during the SAWCC board meeting, the SAWCC Foundation information would be presented under the Executive Director's Report.

- **Gala**

Dr. Susan Blackwood thanked the Gala Committee volunteers for participating. The first committee meeting will be May 20. All board members are needed to be engaged to make the Gala successful. Dr. Katz reminded all board members to purchase one table or to split a table cost with one other person. Sandra Neubert has agreed to serve as Selection Committee chair.

Another Valero site visit will be held on May 8 to assess the area due to construction issues. Ursula Pari has agreed to be the emcee. Asia Ciaravino will prepare the Run of

Show. Two plans are being discussed for the Spirit of Courage award. The nomination process is being planned. The new Valero sound system is in place and will be tested by the committee.

Current SAWCC or SAWCC Foundation board members cannot nominate or be nominated for any award. The 2018 pool of nominees is being maintained and could be updated for resubmission for the 2019 Gala.

The committee priorities are finalizing the contract with Valero and signing a contract with the RK Group caterers. Dr. Blackwood thanked IBC for again providing volunteers and Zina Guerra at IBC for again videotaping the honorees.

A final decision on which auction company to use will be made after the Golf Tournament. Various auction companies are being considered. Online auction bidding is being discussed.

- **Scholarships**

Debra Reece stated that she and Sandra Neubert had been trained and served as judges of scholarship applications at the Alamo Area Colleges Foundation in April. They read and graded applications, with each application being reviewed by two judges. Of the applicants, about 80% had traumatic backgrounds.

Debra is completing documentation of the SAWCC Foundation application process. The number of scholarships depends on the available Foundation funds. Discussion was held involving choices for the number of scholarships, whether to fund by semester GPA or years of college, only funding certain fields, and other factors.

Dr. Katz noted that Alamo Area Colleges provides scholarship awards throughout the year. The University of the Incarnate Word has over 80% of its students on financial aid. Some SAWCC Foundation scholarships will be awarded this year.

Other Business

Stacey Isenberg stated that, before the June SAWCC board meeting, an ad hoc committee will meet to discuss ways to market the SAWCC. Comments were added that the smaller size of the SAWCC has created good camaraderie and new board members can be brought into its current culture if membership numbers increase. Also, the SAWCC website needs updating.

Dr. Katz announced that the East Terrill Hills Elementary School sent a letter requesting the SAWCC to participate in its Career Day on May 20 from 8:00–11:30 a.m.

Adjourned: 12:50 p.m.

Respectfully Submitted,

Ilene W. Devlin, Secretary